

TO: Mayors/Wardens, Councillors, All Units

FR: Betty MacDonald, Executive Director

**RE: INVITATION TO SERVE ON BOARD OF 211 NOVA SCOTIA—
APPLICATIONS DUE FEBRUARY 28TH, 2018**

211 Nova Scotia is seeking a representative to sit on their Board of Directors. The current UNSM Representative is Councillor Heather Kelly, Region of Queens Municipality (who is eligible to re-apply).

The Opportunity: 211 Nova Scotia is currently seeking a delegate from the Union of Nova Scotia Municipalities to join its Board of Directors. Term of office is 3 years, renewable annually at the mutual discretion of the UNSM and the 211 NS Board.

Background: 211 maintains a database of information on non-profit and government programs and services supporting human social and community needs of Nova Scotians. The database has information on over 1,200 organizations that offer more than 4,000 programs and services across the province. Since 2013, 211 Nova Scotia, a non-profit association, has been busy, carrying out its mission of connecting people with information and services to meet their human and social needs. Based on an analysis of calls in mid- 2015, up to 40% of the needs that 211 identifies are the same needs described as social indicators of Health. In 2015, more than 100,000 Nova Scotians reached out to 211 for help through the telephone and the 211 website: www.ns.211.ca

Required Attributes:

The following are considered required attributes of prospective Board members:

1. Desire and ability to aid in the development of 211 Nova Scotia.
2. Ability to work as a member of a governance board.
3. Regional representation of Nova Scotia

Desired skills and abilities include but are not limited to the following:

1. Financial management
2. Legal experience
3. Marketing
4. Knowledge of communications technology
5. Knowledge of Board governance practice
6. Knowledge of government operations

Time Commitment:

The Board of 211 meets regularly once per quarter for approximately 1 ½ to 2 hours. In addition to these meetings, there is a two day retreat in the fall. The Board has two permanent committees, the Governance Committee and the Finance & Audit Committee. Committee work may require up to an additional two to four hours per quarter.

For More Information: To view a copy of 211 Nova Scotia's most recent annual report go to <http://www.ns.211.ca/public/uploads/documents/2015.pdf>.

You may submit your letter by e-mail (tverbeke@unsm.ca) or fax (902-425-5592), with the attention to Tracy Verbeke.

**Please note all submissions must be received by Wednesday, February 28, 2018.
Applications received after this deadline will not be accepted.**

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PLEASE NOTE: If you do not want to receive communications from UNSM, please e-mail Tracy Verbeke at tverbeke@unsm.ca, and you will be removed from the mailing list.