

**TO: Mayors/Wardens, Councillors, All Units**

**CC: Chief Administrative Officers/Clerk-Treasurers**

**FR: Lyle Goldberg, Manager, Member Relations**

**RE: PVSC PUBLISHES 2018 PRELIMINARY ASSESSMENT INFORMATION ONLINE**

**We thought the e-mail below would be of interest to our Members:**

For the fourth year, Property Valuation Services Corporation has published preliminary assessment information online. This provides property owners the opportunity to review their preliminary assessment and property details, and contact PVSC if they have additional information or would like to discuss their property *before* assessments are finalized in December.

Attached is a social media package, prepared by PVSC, that you can use to help promote preliminary assessments and encourage participation by property owners. The social media kit includes pre-written Tweets, Facebook posts, and newsletter and website content.

Also attached is the press release PVSC sent to provincial media. The deadline for PVSC to update property information is November 30.

If you or your constituents have questions please contact PVSC at 1-800-380-7775 or [servicedesk@pvsc.ca](mailto:servicedesk@pvsc.ca).

**Shannon Peterson, BPR** Communications Advisor

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**PLEASE NOTE: If you do not want to receive communications from UNSM, please e-mail Tracy Verbeke at [tverbeke@unsm.ca](mailto:tverbeke@unsm.ca), and you will be removed from the mailing list.**

## Preliminary 2018 Assessment Promotion Kit

### Thank you for sharing our message!

We believe releasing preliminary property assessments benefit property owners, as it provides an opportunity for them to contact us with questions or to provide additional information *before* their assessment is finalized.

Below, are suggested messages tailored for websites, social media accounts and newsletters.

If you have any questions about or require assistance with the promotion of preliminary assessments, please contact Shannon at [shannonpeterson@pvsc.ca](mailto:shannonpeterson@pvsc.ca) or 902-499-3885.

### Website Messages

#### Message 1:

Own property in Nova Scotia?

2018 preliminary assessments are now available at [pvsc.ca](http://pvsc.ca). You are encouraged to review your preliminary assessment and contact PVSC if you have questions, would like to provide additional property information, or wish to further discuss your property.

#### Message 2:

2018 Preliminary property assessments are now available!

Visit [www.pvsc.ca](http://www.pvsc.ca) to review your preliminary assessment and contact PVSC if you have questions, would like to provide additional property information, or wish to further discuss your property.

### Website Image

If you would rather have an image provide the message, you can choose the 2018 preliminary assessment ad available with this email. Below is the landing page URL to accompany the image:

#### Image:

Own a Home in Nova Scotia? Landing page URL:

<http://www.pvsc.ca/en/home/findanassessment/default.aspx>

## Social Media

### Twitter

#### Tweet 1:

Own property in #NS? 2018 Preliminary property assessments are available  
<http://tinyurl.com/nvgmdbc> #BeInTheKnow

#### Tweet 2:

Property owners: Made changes to your property? Let us know! View your 2018 preliminary assessment <http://tinyurl.com/nvgmdbc> #NS

### Facebook

#### Post 1:

Own property in Nova Scotia? Review your 2018 preliminary assessment online. Contact PVSC if you would like to discuss your assessment or have questions  
[www.pvsc.ca](http://www.pvsc.ca)

#### Post 2:

2018 preliminary property assessments are now available! Visit [PVSC](http://www.pvsc.ca) to review your preliminary assessment and contact them if you have questions, would like to provide additional property information, or wish to further discuss your property.

## Newsletter Message

Property Valuation Services Corporation (PVSC), the award winning, not-for-profit organization responsible for assessing all property in Nova Scotia, has released 2018 preliminary assessments to the public on their website, [www.pvsc.ca](http://www.pvsc.ca).

Property owners are encouraged to review their preliminary assessment and contact PVSC if they have additional property information, questions, or wish to further discuss their property.

PVSC is available at 1-800-380-7775, Monday-Friday 8:30am - 4:30pm.

## NS Property Assessment Authority Asks Property Owners Take Part in Checks and Balances

**September 26, 2017, Dartmouth, Nova Scotia** – Property Valuation Services Corporation is asking Nova Scotia property owners to take part in one of their assessment quality checks by reviewing their 2018 preliminary assessment.

PVSC published preliminary assessments today at [www.pvsc.ca](http://www.pvsc.ca), and encourages property owners to contact them if they have additional information or would like to discuss their property.

“In the fall, our focus turns to reviewing and confirming the physical state and characteristics of properties,” said Carlos Resendes, VP of Business and Innovation Services. “Changes to a property happen, and when we have the most up-to-date information it produces more accurate results.”

PVSC introduced a preliminary assessment period three years ago and has seen an increase in the number of property owners participating, but would like to see more take advantage of the opportunity – one that is unique to only a handful of assessment jurisdictions in North America.

“As an organization, we have an unwavering commitment to client service and are focused on results,” said Resendes. “If you have questions, please call us.”

PVSC has a fully staffed service centre that is ready to provide assistance and answer questions. Property owners can also speak directly with an assessor who will review their property details, explain how we determined assessments, and speak to local real estate markets.

The deadline for PVSC to update property information is November 30. PVSC’s service centre is open Monday through Friday from 8:30 am to 4:30 pm at 1-800-380-7775. Property owners can also sign up to receive their assessment notice online via Canada Post’s [epost™](#) service.

Interviews available upon request.

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### Media Contact:

Rebecca Vorstermans

902-802-8571 or [rebeccavorstermans@pvsc.ca](mailto:rebeccavorstermans@pvsc.ca)



*PVSC is the award winning, independent, not-for-profit organization responsible for assessing all property in Nova Scotia. PVSC uses mass appraisal standards, set by the International Association of Assessing Officers (IAAO), to annually determine over 615,000 property assessments. Each January, PVSC provides the property assessments to Nova Scotia’s 50 municipalities, which they use as the basis for property tax billing – and sends every Nova Scotia property owner an assessment notice.*

# Own a property in Nova Scotia?

2018 preliminary property assessments are now available

visit [www.pvsc.ca](http://www.pvsc.ca) to learn more



Property Valuation Services  
Corporation

A truly valued Nova Scotia