

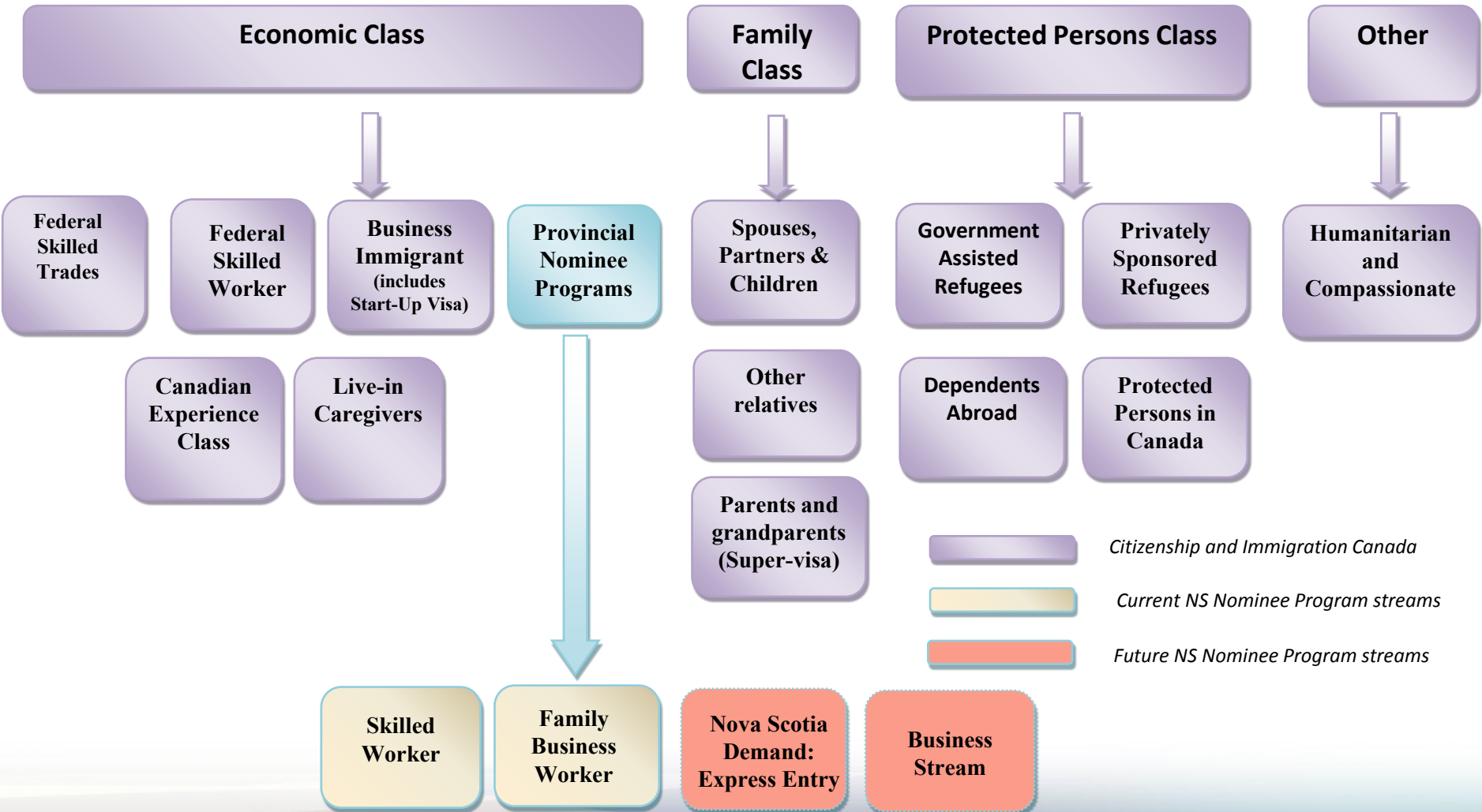


Immigration in Nova Scotia

Shared Understanding and Future Plans

November 2014

Pathways to Immigration



Federal Context

- Federal jurisdiction paramount
 - Levels set nationally
- Policy alignment
 - Economic focus (Express Entry)
 - Bias toward high human capital
 - skills, language, education
 - Settlement shift: pre-arrival vs local

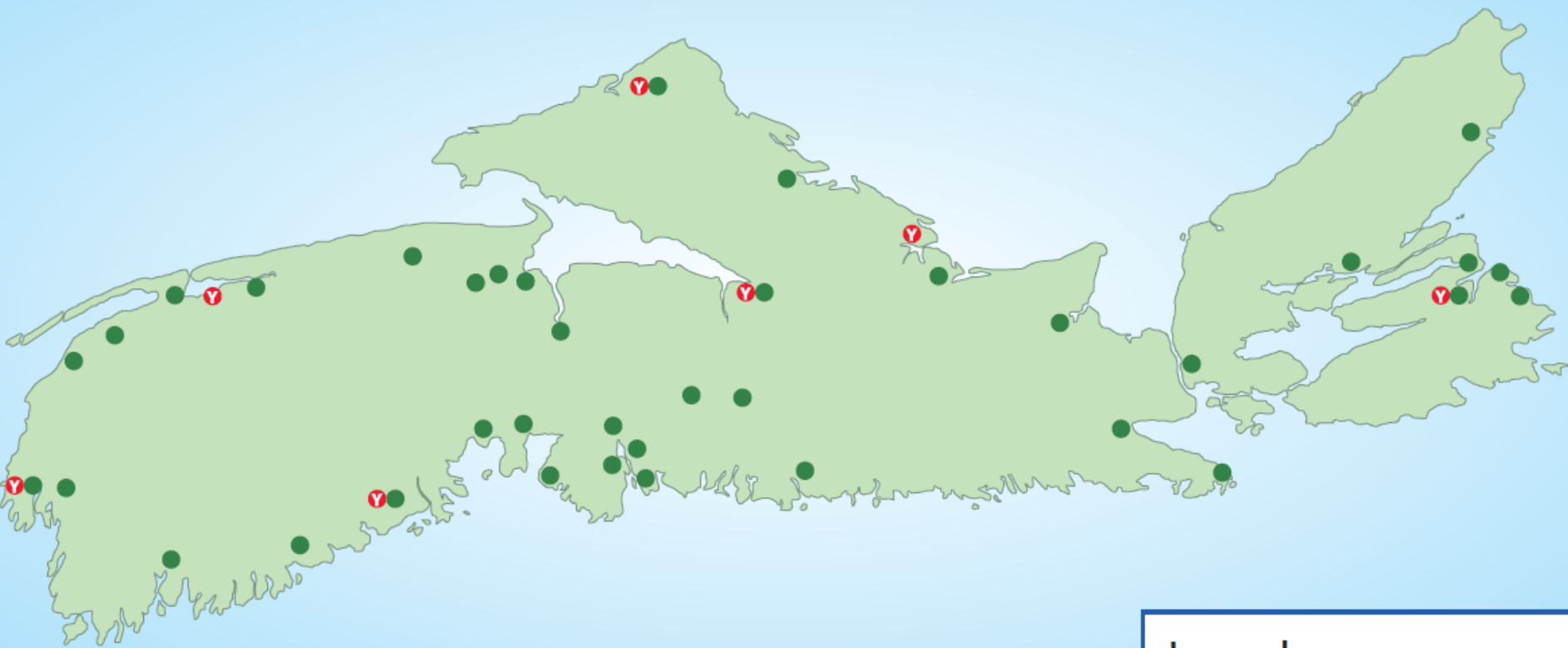
Economic Context

- Immigration is only one part of a very complicated demographic challenge
- **Cannot** just be government
- Private sector economic growth and population are inextricably linked
- Role of employers critical for skilled immigration
 - Job offer & linkages with labour market
 - Business capacity

Nova Scotia Immigration

- **Action oriented goals:**
 - maximize all pathways to Nova Scotia
 - Align immigration with economic context
 - Select people who intend to stay in Nova Scotia
- **Results to date:**
 - Internal Alignment
 - Premier's Advisors (Fares: national; Dodds: int'l)
 - Re-aligned SW stream for international grads
 - Integrated approach to settlement (ISIS/YMCA/Gov)

Providing Settlement Services Where They Are Needed



Legend

- Careers Nova Scotia Centres
- YMCAs

Nova Scotia Immigration: Forward Plan

Attraction

- International attraction, secondary migration
- Enhanced Web presence / navigation, E-applications

Selection

- Reviewing all PNP streams (retention focus)
- Create business stream
- Express Entry
 - Employer Outreach
 - Stream

Nova Scotia Immigration: Forward Plan

Settlement

- Continue & enhance integrated approach

Advocacy & Coordination

- Building shared understanding
 - Future State:
 - stakeholders, talk to influencers, use connections, advocate for change at the federal level
 - Coordinated approach (NSOI, Premier's Advisors, Stakeholders, Universities, OneNS, etc.)

Immigration & Municipalities

- Continue the conversation
 - Stay involved and in contact w/ NSOI
 - Help identify labour market needs
- You know your communities
 - Gauge local readiness, promote benefits to employers and citizens
 - Promote welcoming communities
 - Leverage partnerships
 - Be a champion

Thank you!

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