

UNSM Conference

November 5, 2014

Meredith Buchanan
Chief Strategy Officer, PVSC

Greg Keefe
Chief Financial Officer, HRM & PVSC Board Member



Agenda

- PVSC – Who We Are
- Our Strategic Direction
- Broadening Our Service Offerings:
 - Integrated Property Services Council
 - Single Address Initiative
 - eDelivery
 - Permit Data eXchange
- Moving Forward

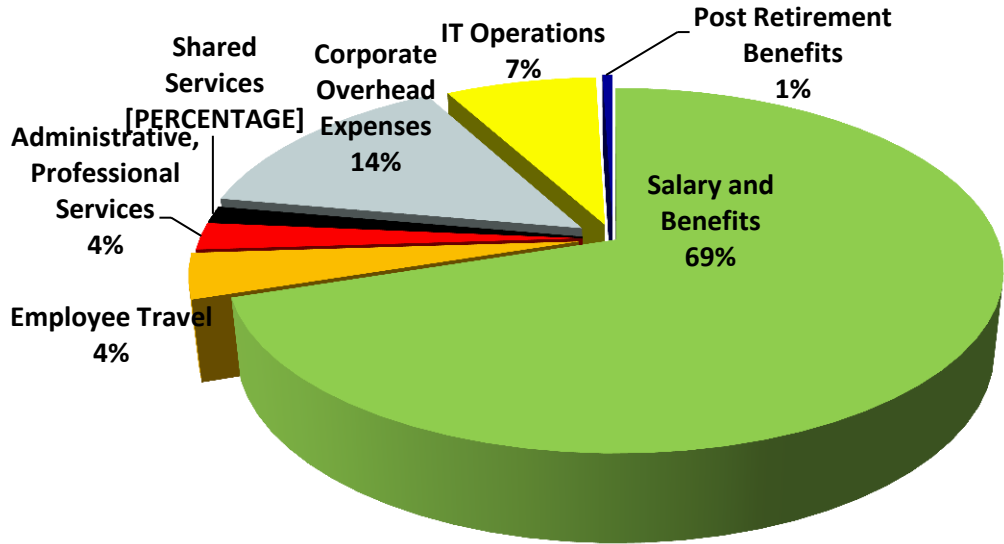
Property Valuation Services Corporation

- Municipally funded, independent, not-for-profit organization that provides assessment services for 54 municipalities in Nova Scotia
- Governed by a Board of Directors
- Provides annual assessment rolls to municipalities
- 140 employees in 7 regional offices
- ~ 600,000 assessment accounts
- Total Market Value: \$ 98.5 Billion
- Budget: \$17.1 Million → 4th year with no increase

PVSC Governance

- Chair, Russell Walker, Councillor, HRM
- Vice-Chair, Jimmy MacAlpine, Deputy Warden, District of Digby
- Brian Cullen, CAO, County of Pictou
- Greg Keefe, CFO, Halifax Regional Municipality
- Betty MacDonald, Executive Director, UNSM
- Billy Joe MacLean, Mayor, Town of Port Hawkesbury
- Michele McKenzie, Principal, McKenzie Strategies; Waverly Management Consulting
- Alex Morrison, Councillor, County of Annapolis
- Doug Sabeau, VP Finance & CFO, Medavie EMS
- Kevin Saccary, Deputy Mayor, CBRM
- Raymond Tynes, Councillor, Town of Truro
- Amanda Whitewood, VP Sustainability and CFO, Capital Health

Financial Status



Budget 5 Year Trend

2010/11	2011/12	2012/13	2013/14	2014/15
\$16,983,000	\$17,100,152	\$17,100,063	\$17,090,000	\$17,090,000

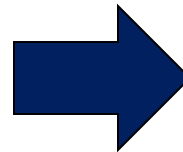
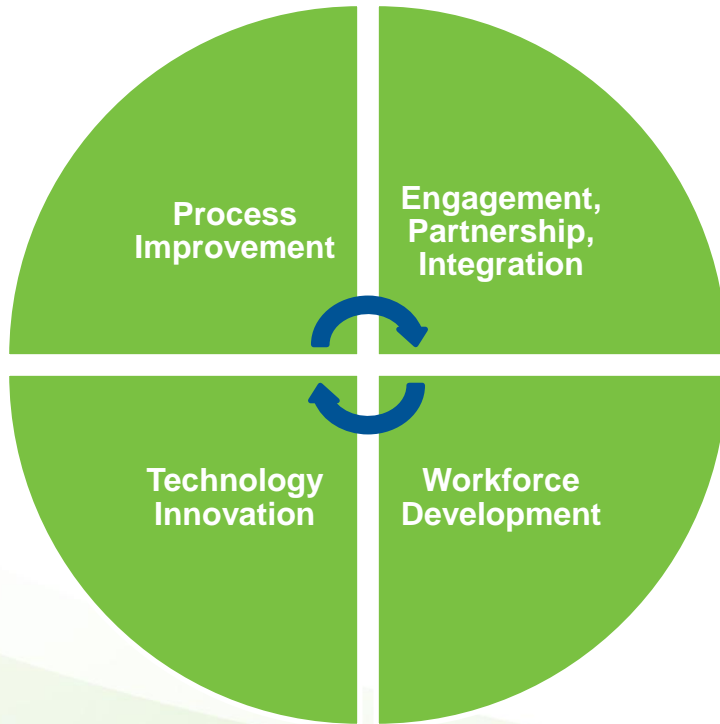
Mission and Vision

Mission: As Nova Scotia's property assessment authority, we support our many stakeholders by providing market valuation and other property related information and services.

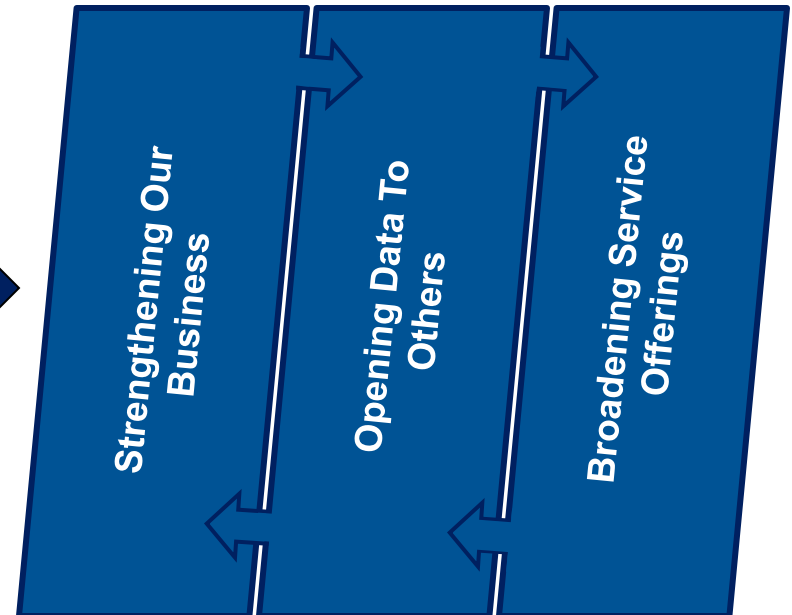
Vision: To be a world class leader of market valuation and integrated property services, recognized for excellence – in our people, products and our business.

Continuing Our Journey: Strategic Direction 2015-2020

2010 – 2015 Priorities



2015 – 2020 Priorities



Broadening Our Service Offerings

Integrated Property Services Council

- Responsible for overseeing the operation of *existing* shared services and supporting the development of *new* services

Members:

- Bob McNeil, Interim Chair
- Louis Coutinho, Town of Windsor
- Greg Herrett, Town of Amherst
- Greg Keefe, Halifax Regional Municipality
- Betty MacDonald, UNSM
- Chris McNeil, Department of Municipal Affairs
- Connie Nolan, District of East Hants
- Cathie O'Toole, Halifax Regional Water Commission
- Marie Walsh, Cape Breton Regional Municipality
- Meredith Buchanan, Kathy Gillis, Bill Levangie (PVSC)

Broadening Our Service Offerings – Single Address

Single Address Initiative

- An authoritative mailing address repository and associated administrative tools to manage the mailing addresses of property interest holders
- Operational since 2012 - no unplanned service interruptions
- >80% of all Nova Scotia property addresses managed using the service
- Significant reductions in returned mail

Broadening Our Service Offerings – Single Address

29 Municipalities using the Single Address Service:

Town of Amherst
County of Annapolis
District of Argyle
District of Barrington
Town of Bridgewater
CBRM
District of Chester
District of Clare
County of Colchester
County of Cumberland

Town of Digby
District of Digby
District of East Hants
District of Guysborough
HRM
County of Kings
Town of New Glasgow
County of Pictou
County of Richmond
District of St. Mary's

Town of Shelburne
Town of Stellarton
Town of Trenton
Town of Truro
County of Victoria
District of West Hants
Town of Westville
Town of Wolfville
District of Yarmouth

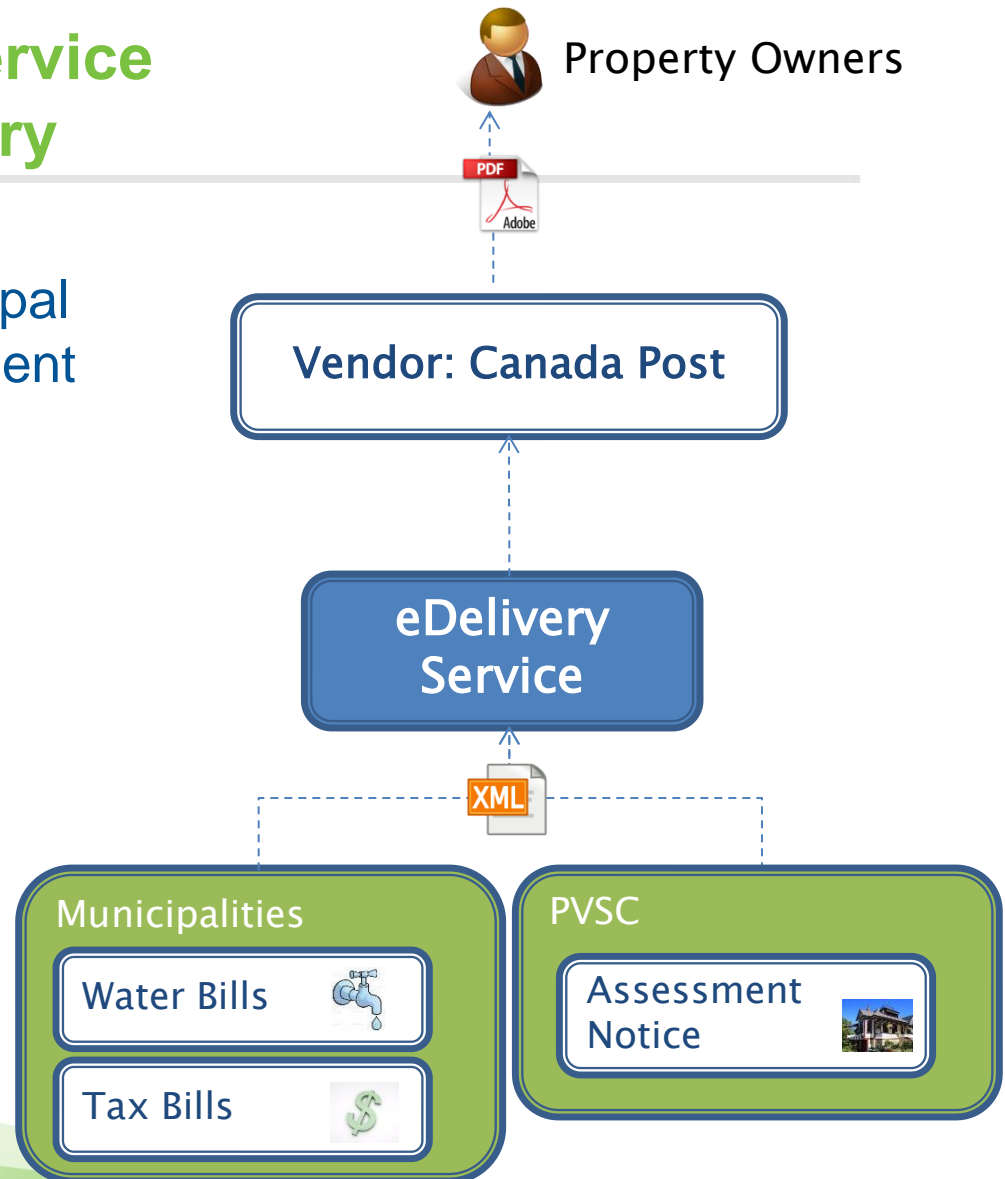
Broadening Our Service Offerings - eDelivery

What is “eDelivery”

- eDelivery service provides municipalities and the PVSC with a method of delivering high volume correspondence electronically
- Includes tax bills, municipal utility bills and property assessment notices
- Service is hosted and managed by PVSC
- ePost is Canada Post’s safe and secure channel for delivering mail electronically – property owners sign up with Canada Post for a “digital mailbox”

Broadening our Service Offerings - eDelivery

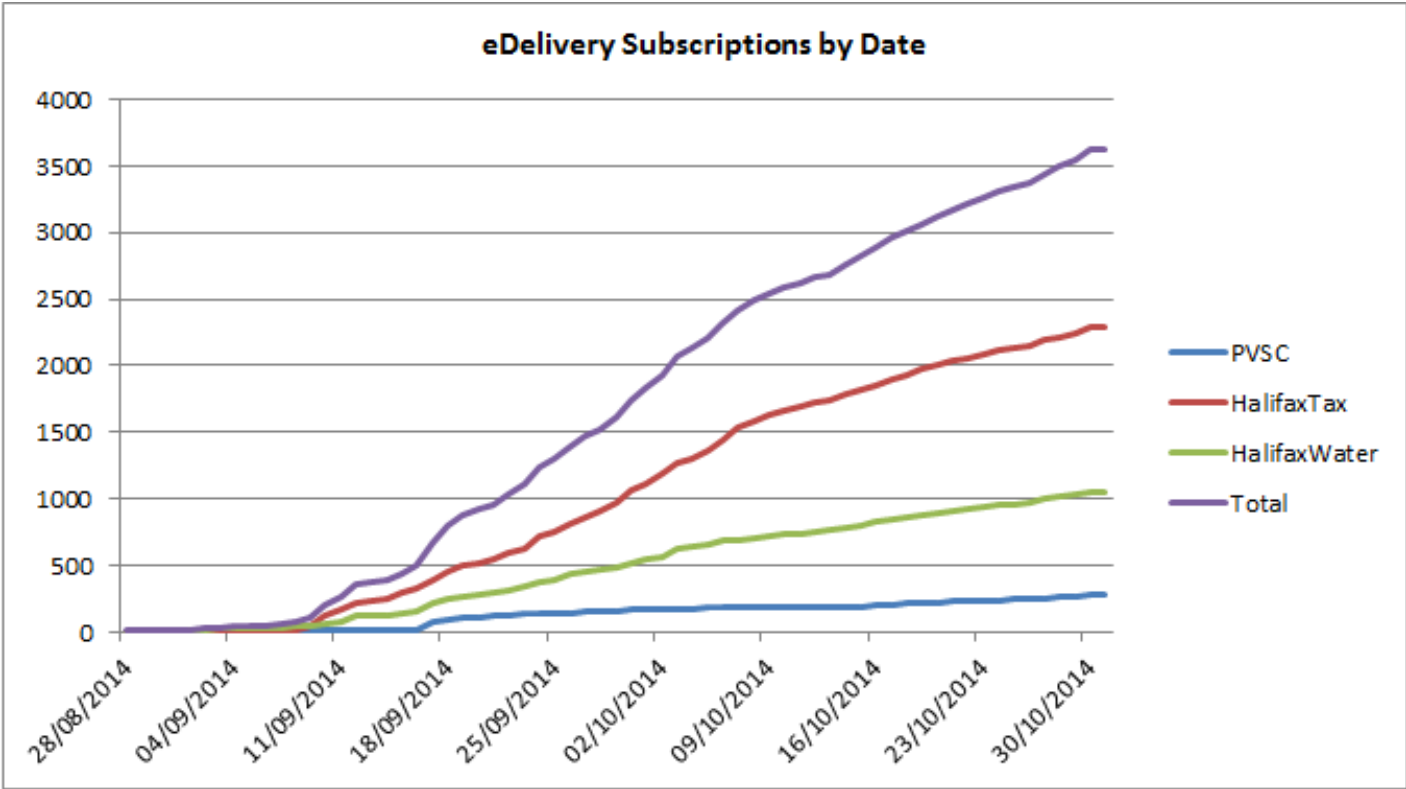
- Receive tax bills, municipal utility bills, and assessment notices electronically
- Pay bills online



Broadening Our Service Offerings - eDelivery

- First group launched the service in August 2014:
 - Halifax Regional Municipality – Property Tax Bills
 - Halifax Regional Water Commission – Water Utility Bills
 - PVSC – Assessment Notices
- Second group planning underway:
 - Town of Amherst, CBRM, District of East Hants, & Region of Queens

eDelivery – Steady Adoption Growth



Broadening Our Service Offerings – Permit Data eXchange

- The PVSC Municipal Advisory committee, which provides ongoing input and advice into PVSC's municipal engagement strategy, suggested exploring opportunities relating to building permits and inspections
- Sharing data would be mutually beneficial to all parties
- Opportunity Assessment and survey conducted earlier this year reinforced support for concept
- Business Case to be completed in December

Moving Forward...

- Continue to strengthen partnerships with municipalities
- Work closely with our Municipal Advisory Committee, Integrated Property Services Council, and key working groups
- Deliver a quality assessment roll and expanded services for municipalities

Questions?

Meredith Buchanan
Chief Strategy Officer

1-800-380-7775

www.pvsc.ca